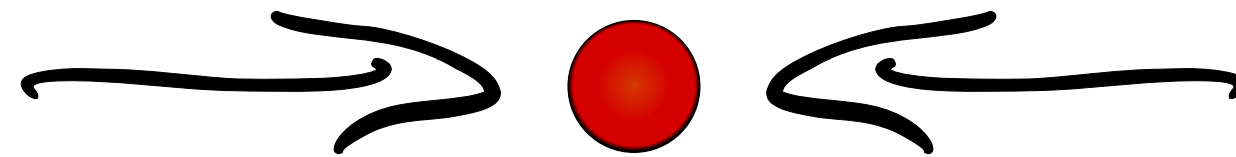


# Craig Weber's 3 questions for staying in the "sweet spot:"

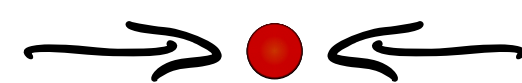


What am I seeing that others are missing?

What do other people see that I'm missing?

What are we all missing?

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